

Ivana Prica

Faculty of Economics,
University of Belgrade,
Serbia

✉ ivanapopov.prica@gmail.com

**Jelica Petrović
Vujačić**

Faculty of Transport and Traffic
Engineering,
University of Belgrade,
Serbia

✉ j.petrovic@sf.bg.ac.rs

Financial Services Liberalisation in Transition Countries and the Role of the WTO

Summary: While a bulk of economic theoretical and empirical research deals with various aspects of financial liberalisation, there is far less research devoted to the measurement of financial liberalisation. In this paper we calculate an index of financial liberalisation in 18 transition countries in the Central, Eastern and South-East Europe (CESE) and the Commonwealth of Independent States (CIS). This index was previously developed in works of Aaditya Mattoo (1999) to measure financial liberalisation that the WTO member countries have committed to. We make a slight modification to scaling to take into account the specific aspects of CESE and CIS countries and also apply the index to a non-WTO member (Serbia) using its currently applied regime. In this paper we will examine the influence of the General Agreement on Trade in Services (GATS) framework on liberalisation commitments in financial services sector in the target countries.

Key words: Financial services, Financial liberalisation, Transition, WTO.

JEL: G15, G21, G22, G28.

This paper discusses the level and the scope of financial liberalisation in 17 World Trade Organization (WTO) Central, Eastern and South-East Europe (CESE) and the Commonwealth of Independent States (CIS) member countries. This heterogeneous group of countries includes central European EU accession countries on one side to small central Asian countries on the other side of the spectrum. These countries are Albania, Armenia, Bulgaria, Croatia, Czech Republic, Estonia, Georgia, Kyrgyzstan, Latvia, Lithuania, Hungary, Macedonia FYR, Moldova, Poland, Romania, Slovak Republic and Slovenia. Some were already GATT members (Czech and Slovak Republics, Hungary, Poland, Romania and ex-Yugoslavia) but most were not. Today all of the countries in the group, except Serbia, are WTO members and four countries are OECD members: the Czech Republic, Hungary, Poland and the Slovak Republic.

We also examine the financial services' commitments to the General Agreement on Trade in Services (GATS) of the 17 CESE and CIS countries that are WTO members. We also calculate liberalisation indices for banking and insurance sectors using methodology developed in Aaditya Mattoo (1999). The results of the financial services liberalisation analysis are considered against the GATS framework as an indication of the countries' real level of liberalisation and financial sector development. Based on these findings we try to assess the role of GATS in the countries' financial services reform.

1. The General Agreement on Trade and Services (GATS)

GATS was negotiated during the Uruguay Round (1986-1994) and is the first and only set of multilateral legally-enforceable rules that govern international trade in services of 149 country-members. Similar to the General Agreement on Trade and Tariffs (GATT), GATS encompasses the following three elements: general rules and disciplines, Annexes to regulate sector specificities and the Schedule of Specific Commitments that show specific obligations a particular Member has undertaken in the particular service sector. Unlike GATT, GATS has a specific fourth element: List of Article II (MFN) exemptions. This list shows the sectors in which the Member is temporarily not going to apply the Most-Favoured Nation (MFN) principle of non-discrimination legally-enforceable rules that govern international trade in services of 149 country-members. Many countries have made use of this exemption: the EU for audio visual services, non-life insurance and canal transportation, the US for financial services and pipeline transportation and most OECD countries for air-transportation.

The generally accepted definition of trade in services, as provided in Article I, Paragraph 2 of the GATS, recognizes this specific aspect of services and defines trade in services by way of four services supply modes:

- *Mode 1: Cross-border Supply* – The services are delivered across the country border, the service provider resides abroad while the consumer remains in the home country, similar to trade in goods (e.g., when financial credit is extended or insurance policy purchased from a bank/insurance company located abroad);
- *Mode 2: Consumption Abroad* - The consumer travels into the country in which the services are delivered by the foreign services supplier (e.g., obtaining financial services when travelling abroad);
- *Mode 3: Commercial Presence* - Service supplier of one country supplies a service in another country by establishing, through foreign investment, a commercial presence in that country (e.g., commercial presence of foreign banks or insurance companies);
- *Mode 4: Presence of Natural Persons* - This applies to the temporary movement of individuals (which are natural, not legal persons as is the case in the previous mode) and arises when a service is delivered in a foreign market; these individuals may be independent service providers (such as consultants), or foreign employees of a service-supply company (e.g., solicitation on domestic territory of insurance products by agents from a foreign country, foreign manager of a domestically-established bank).

According to Rudolf Adlung and Martin Roy (2005), the estimates of the Statistical Division of the WTO Secretariat are that mode 3 (commercial presence) has more than 50% share of total service trade value, while mode 1 (cross-border supply) and mode 2 (consumption abroad) account for 30% and 15% of the total value of service trade.

Due to the specific nature of services and the consequent definition of services trade outlined above, barriers to services' trade generally cannot be defined in terms

of tariff protection. The application of the GATS is not confined to product-related measures, as provided for under the GATT, but covers producer-related laws and regulations as well, as discussed in Adlung and Roy (2005). Counterbalancing its broader coverage in terms of economic transactions and permissible policy measures, GATS allows use of virtually any conceivable trade instrument (from supply quotas to discriminatory subsidies).

The level of the foreign trade in services liberalisation is weighed against the restrictions of *Market Access* (MA) or *National Treatment* (NT) for each of the four service supply modes and for every service sector. Concrete liberalisation commitments of a WTO member country, defined against this framework, are entered into that country's Schedule of Specific Commitments (the Schedule) related to GATS, through which it commits to a particular level of liberalisation in trade in services. The MA and NT commitments are scheduled applying the positive listing approach. Only those sectors specifically listed are covered by the liberalising provisions in the Schedule.

We have examined WTO commitments in financial services in 17 CESE and CIS countries that are WTO members. This analysis encompasses the following financial service sectors:

- i. Insurance and insurance related services, i.e. (i) to (iv) according to the Annex 5.(a);
- ii. Banking services, which comprise sub-sectors (v) to (ix) in 5.(a) of the Annex; and
- iii. Other financial services (securities, money broking asset management etc), or sub-sectors (x) to (xvi) of the Annex 5(a).

Only the first three modes of supply, cross-border, consumption abroad, and commercial presence, were taken into account. Limitations to mode 4 (movement of natural persons) are based on different set of regulations and the scope of mode 4 is not at all significant for the financial services sector. Residency requirements for employees and management bodies that were listed as mode 3 limitations in some Schedules were not taken into account either.

2. Numerical Evaluation of the Financial Services' Liberalisation Scope

The commitments in the banking and insurance sectors summarized in Table 1 were used to calculate the liberalisation indices in financial services sector. This was performed using the methodology that was first developed by Mattoo (1999) and consequently applied in a number of studies, such as Mattoo, Randeep Rathindran, and Arvind Subramanian (2001), Alexei Kireyev (2002), Ramkishen S. Rajan and Graham Bird (2002), Rajan and Rahul Sen (2002), Phillip Harms, Aaditya Mattoo, and Ludger Schuknecht (2003), and Li-Gang Liu (2005).

The commitments are analyzed for 18 countries, which include Serbia and 17 other countries previously mentioned. Information on limitations applicable for each of the 17 WTO member countries are gathered from their GATS Schedules, in line

with the above analysis and in accordance with the model set out in Mattoo (1999). Regarding Serbia, since it is not a WTO member (hence does not have a Schedule) the liberalisation indices were calculated on the basis of its *currently applied regulatory regime*. On one hand, this means that without changing the current regime, Serbia cannot have a higher liberalisation index. On the other hand, it is possible and quite probable that during negotiations for accession Serbia would be expected to commit to a higher level of liberalisation compared to the current regime, meaning that the WTO membership would result in a higher liberalisation index (effectuated by the appropriate regulatory change). In short, results for Serbia would not be directly comparable to those of the other countries if the currently applied regime in those countries significantly differs from the commitments in their respective Schedules.

2.1 Methodology

The liberalisation index created by Mattoo, and used in this research, belongs to a class of frequency measures of a degree of services liberalisation. These measures were originally constructed simply to reflect the frequency of appearance of commitments in the WTO Schedules and have since evolved in two directions. These are: (1) creation of sophisticated scales of restrictiveness to capture different types of restrictions and to provide adequate measure of the level of restrictiveness of each (sector-specific) measure; and (2) development of different weighing schemes to form an adequate aggregate measure.

One of the first researches to develop a sophisticated frequency measure for financial services sector is that of Mattoo (1999). He created a liberalisation index, separately for banking and insurance sectors, which runs in the interval [0,1]. The index is calculated based upon the WTO commitments by identifying the most restrictive measure by mode of supply and by service sub-sector. Each measure is then assigned a restrictiveness score, according to a restrictiveness scale that was developed to capture the specificities of both the observed sectors and the country pool. Each restrictiveness score is then weighted, using weights to capture the relative importance of a particular mode of supply of a particular sub-sector, to obtain a sector-specific aggregate measure dubbed the liberalisation index.

The scope of analysis is limited to two sub-sectors of direct insurance: life insurance and non-life insurance, and two sub-sectors in banking: acceptance of deposits and other repayable funds from the public (acceptance of deposits), and lending of all types including consumer credit, mortgage credit, factoring and financing of commercial transactions (lending).

In our analysis, the most restrictive measure for each of the 17 WTO members can be found in Table 1. The restrictiveness scale, based on the model provided by Mattoo, was developed to reflect the specific features of the WTO commitments of the CESE and CIS countries. The situation where there are no restrictions on a particular service or mode of supply is considered the situation of full liberalisation and the score value is 1. If no commitments were taken for the studied service and supply mode, the score value is 0. Between these two extremes there are many levels of “partial” liberalisation, defined by specific commitments. Thus, in the case of mode 3

many countries impose restrictions on legal form of entry—e.g., it is required that a domestic entity be founded (no business can be conducted through affiliate offices) and the appropriate score value is 0.75.

After we assigned the restrictiveness score for each of the two types of services and for each of the three supply modes investigated, what we needed was a suitable means (e.g., weighting scheme) to aggregate the data.

The weighting scheme, which is supposed to define the relative significance of each of the studied service categories, was calculated based on USA foreign trade data. While the restrictiveness scale we developed (see Table 1) is somewhat different to that of Mattoo, the modal weights are the same as the ones employed by this research. Both of these are described in Table 1.

Table 1 Modal Weights and Restrictiveness for Calculation of the Mattoo Index of Liberalisation in Financial Services

Modal weights in insurance and banking			
	Cross-border supply	Consumption abroad	Commercial presence
Insurance:			
Life	0.12	0.03	0.85
Non-life	0.20	0.05	0.75
Banking:			
Deposits	0.12	0.03	0.85
Lending	0.20	0.05	0.75

Restrictiveness scale by commitment type for modes 1, 2 and 3

Restrictiveness score	Limitation type	
	Modes 1 and 2	Mode 3
0.00	No, or virtually no commitment	No commitment, or virtually no commitment
0.10	-	No new entry or unbound for new entry
0.25	-	Discretionary licensing or economic needs testing for new entry
0.25	-	Reciprocity condition
0.50	Partial liberalisation	Exemption of certain sub-sectors (e.g., exclusive suppliers)
0.75	-	Limitation on the legal form of entry
0.75	-	Other minor limitations
1.00	Full liberalisation	Full liberalisation

Source: Adapted following the approach in Mattoo (1999), pp. 37-38.

3. Results of Application

Mattoo liberalisation indices calculated as explained above run in the interval $[0,1]$, where 0 represents the particular sub-sector being fully closed and 1 represents full liberalisation on all modes of supply. By aggregating the scores using the modal weights, we have calculated four separate liberalisation indices for two groups of insurance services: life insurance and non-life insurance, and for two groups of banking services: acceptance of deposits and lending. We have applied the approach to the information on commitments in 17 countries in Table 2 in the Appendix and on the information on the Serbian applied regulatory regime. The results are presented in Table 3 in the Appendix. Here we have ranked the countries according to their total liberalisation level, so that the first country, Estonia, has the most liberal, and the last country, Hungary, the least liberal WTO regime for trade in financial services.

Serbian index calculated upon its current applied regime is listed last and is the lowest. Serbia maintains significant limitations on cross-border transactions (no life insurance, almost no non-life insurance as well as no bank-deposits abroad). In addition, it has discretionary licensing requirements for establishing a bank or an insurance company. The main reason for this is the reluctance on the part of the government to liberalise these sectors further on the arguments of the unfinished financial regulatory reform, weak oversight structures and incomplete privatization of the sector.

Finally, using the two indices for each sector, we calculated a simple average for insurance services and for banking services. This result is outlined in Figure 1, where countries are ranked by their date of accession to the WTO such that the left-most countries, Czech Republic, Hungary, Romania, Slovak Republic, Poland and Slovenia, are the original members, followed by Bulgaria (which acceded in 1996, but submitted its Schedule in 1997), and ending with Macedonia as the country that among the WTO members acceded last. On the right end of the figure is Serbia which had begun the process of WTO accession.

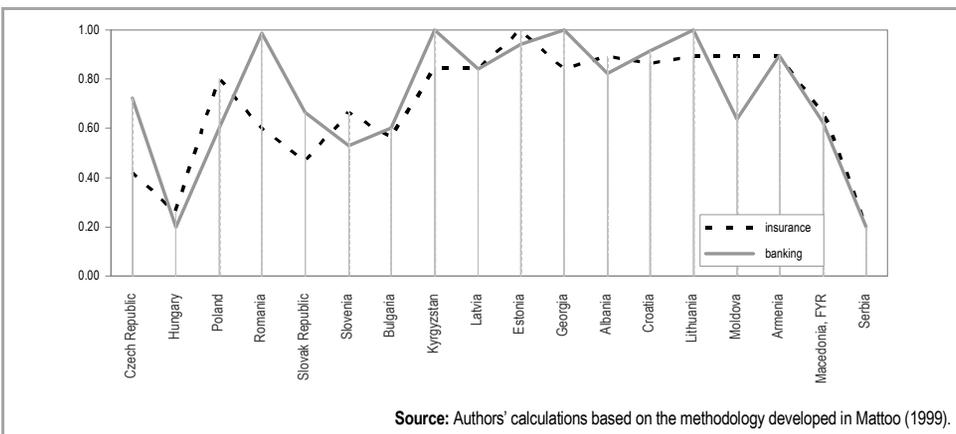


Figure 1 Mattoo Liberalisation Indices for Banking and Insurance in CESE and CIS

As previously discussed, CESE and CIS countries have much more liberal commitments in mode 3 (commercial presence) than in modes 1 and 2. When analyzing the results in Table 3 and Figure 1, it is important to bear in mind that mode 3 also has the highest impact in the calculation of the Mattoo liberalisation index. For that reason the penalty impact of MFN exemption in case of Hungary was a very low liberalisation score. They are joined by Serbia which has discretionary licensing procedures for establishing foreign commercial presence.

The results listed in Table 3 in the Appendix show that at the bottom of the table, with the lowest liberalisation scores, are only the original WTO members and Bulgaria which joined only one year after (plus Macedonia which has pre-committed to future liberalisation in 2008, when its score will be in the upper half of the table). The newly acceded WTO members including all CIS countries are at the top of Table 3. This finding, that the newly acceded members have a higher liberalisation score, is more obvious in Figure 1, where countries were ranked by the date of WTO membership.

The fact that the lowest scored are the original WTO members and also the most developed countries in the pool, clearly points to the possibility that actually applied regulatory regime in those countries may be more liberal than their GATS commitment (autonomous liberalisation). As Table 3 and Figure 1 show, OECD and EU member-countries: Czech Republic, Hungary, Poland and Slovak Republic are among the lowest-ranked. Yet those countries have liberalised their policies in order to achieve OECD and EU requirements. This conclusion is in accord with the findings of Felix Eschenbach and Bernard Hoekman (2006), who analyzed the *overall* GATS commitments of CESE and CIS countries and the EU commitments and compared their GATS commitments to the actually applied policies in the service sector as a whole. They find that all countries that had the prospect of accession to the EU apply much higher overall level of services liberalisation than the level they committed to in GATS. In our analysis of the financial services sector this result applies only to the countries that were the original members. Countries that only recently acceded to the WTO (which precedes EU accession) and soon after became EU members have already committed to a high liberalisation level in financial services in GATS.

The highest financial services liberalisation indices in Table 3 are those of two EU member countries (since 2004): Estonia and Lithuania. These are followed by three CIS countries: Georgia, Kyrgyzstan and Armenia. The country's size and/or the size of the financial markets also play an important part in the decision to liberalise. Asli Demirguc-Kunt (2006) finds that small financial systems tend to under-perform since they "fall short of minimum efficient scale and have much to gain from liberalising and sourcing some of their financial services from abroad." All the countries with the highest financial services' liberalisation index in Table 3 fall in this category. This may partially explain why their governments were willing to accept such high level of commitment in financial services.

On the other hand, many of those countries may have regretted accepting a high level of commitment. We found that in the special session of the Council for Trade in Services on March 6, 2003, newly acceded WTO members including Albania, Croatia, Georgia, Kyrgyzstan, Lithuania and Moldova, indicated that they had

“undertaken major liberalisation efforts in their WTO accession processes and had little or no margins for further flexibility” (International Centre for Trade and Sustainable Development 2003). This also underlines the fact that the WTO structure and accession negotiation procedure demands increasingly higher levels of commitments from the prospective members. Furthermore, Eschenbach and Hoekman (2006) find that in five countries, namely Armenia, Georgia, Kyrgyzstan, Moldova and FYR Macedonia, the actual applied regime in all service sectors is less liberal than their GATS commitments.

Eschenbach and Hoekman (2006) also compared CESE and CIS country rankings according to the GATS commitment index (for total services) and according to the EBRD Services Reform Index (EBRD Index), which measures the success of overall services policy reform. While ranking according to the GATS commitment index for all services is similar to our ranking of financial services in Table 3, the ranking according to the EBRD Index is almost reversed. Here Hungary has the highest score, followed by Poland, Estonia, Czech Republic and Slovenia. The EBRD index is lowest for Kyrgyzstan, followed by Georgia, Moldova and Armenia, which are all CIS countries that fare among highest in our financial services sector liberalisation index in Table 3.

4. Conclusion

In this paper we have examined liberalisation commitments of WTO member countries in CESE and CIS in financial services sector. We conclude that of the three financial services sectors, insurance, banking and others (securities), banking is the most liberal sector according to the WTO commitments, which is also the most developed of the three financial services sectors in CESE and CIS countries. The level of commitment seems to be lowest for insurance sector, where a few countries schedule exclusive provision of mandatory insurance schemes in mode 3, and only one allows cross-border life insurance services.

While all countries have achieved a high level of liberalisation in mode 3 (commercial presence) except for Hungary, Slovenia and Serbia, most of them maintain some level of capital mobility limitations and modes 1 and 2 are more restricted. Liberal scores on mode 3 especially in banking signal the countries' recognition of the positive role foreign banks may play in domestic financial system and find that to be an important vehicle for achieving internal competitiveness. However, fewer countries were willing to allow cross-border branching (whereby achieving full liberalisation in mode 3). This signals that these countries may not be willing to commit to a higher level of external exposure. However, for some countries that are OECD/EU members, the actual level of liberalisation is higher than their GATS commitments. In other CESE countries, this is an indication that the financial services industries are still relatively under-developed and wish to establish internal competitiveness before being exposed to international competition.

Compared to the newly-acceded countries, the original WTO members have committed to a far lower level of liberalisation in financial services. However, the actually observed policies are often more liberal than the GATS commitments in the original member countries. This situation, referred to as “autonomous liberalisation”,

presents an important drawback for GATS which in its successive negotiation rounds still proves to be unable to capture this liberalisation level. In fact, at one point it was hoped that “a nice outcome in services would be one in which members bind autonomous liberalisation which they have carried out since the conclusion of the Uruguay Round of trade negotiations a decade ago” (from interview of Amb. Fernando de Mateo y Venturini, Chairperson for services negotiations, in Washington Trade Daily, 2/13/07).

On the other hand, quite a few newly-acceded members, who faced much higher accession requirements, have problems in applying the level of liberalisation they committed to in the WTO GATS. Some of them may even have actual policies that undermine their GATS commitments. Over-protective prudential measures is one possible explanation for the applied regime in financial services to be more restrictive than the respective GATS commitment. The GATS Annex on Financial Services provides for the prudential carve-out, that is prudential regulations are allowed for financial services sector and need not be scheduled. Furthermore, bearing in mind that the GATS framework does not provide for the definition of prudential regulations (except that they should be “justifiable”), it stands to reason that in a specific country they may be defined in such a way as to significantly impair GATS commitments in financial services sector. One of the future directions for financial services sector liberalisation at global and individual country level should be development of international standards and rules regarding prudential regulations, in order to further identify their scope, define what constitutes “justifiable” prudential measures and limit their derogatory impact on financial services trade. While the issue of autonomous liberalisation has been widely discussed and is at core of the current negotiations, there are only few mentions of the issues of prudential regulations in this aspect (such as Sydney J. Key 2003; and Stijn Claessens 2006b).

References

- Adlung, Rudolf, and Martin Roy.** 2005. "Turning Hills into Mountains? Current Commitments under the GATS and Prospects for Change." World Trade Organization Economic Research and Statistics Division, Staff Working Paper ERSD-2005-01.
- Barth, James R., Juan A. Marchetti, Daniel E. Nolle, and Wanvimol Sawangngoenyung.** 2006. "Foreign Banking: Do Countries' WTO Commitments Match Actual Practices?" World Trade Organization, Economic Research and Statistics Division, Staff Working Paper ERSD-2006-11.
- Beck, Thorsten, Asli Demirguc-Kunt, and Maria Soledad Martinez Peria.** 2005. "Reaching Out: Access to and Use of Banking Services Across Countries." World Bank Policy Research Working Paper 3754.
- Claessens, Stijn.** 2006a. "Current Challenges in Financial Regulation." World Bank Policy Research Working Paper 4013.
- Claessens, Stijn.** 2006b. "Competitive Implications of Cross-Border Banking." World Bank Policy Research Working Paper 3854.
- Demirguc-Kunt, Asli.** 2006. "Finance and Economic Development: Policy Choices for Developing Countries." World Bank Policy Research Working Paper 3955.
- Eschenbach, Felix, and Bernard Hoekman.** 2006. "Services Policies in Transition Economies: On the EU and WTO as Commitment Mechanism." World Bank Policy Research Working Paper 3951.
- Harms, Philipp, Aaditya Mattoo, and Ludger Schuknecht.** 2003. "Explaining Liberalisation Commitments in Financial Services Trade." World Bank Policy Research Working Paper 2999.
- International Centre for Trade and Sustainable Development - ICTSD.** 2003. *Bridges Weekly New Digest*. Geneva: ICTSD.
- Key, Sydney J.** 2003. *The Doha Round and Financial Services Negotiations*. Washington D.C.: The AEI Press, American Enterprise Institute.
- Kireyev, Alexei.** 2002. "Liberalisation of Financial Services Trade and Financial Stability: An Analytical Approach." IMF Working Paper WP/02/138.
- Liu, Li-Gang.** 2005. "The Impact of Financial Services Trade Liberalisation on China." Research Institute of Economy, Trade and Industry, RIETI Discussion Paper Series 05-E-024.
- Mattoo, Aaditya.** 1999. "Financial Services and the World Trade Organization, Liberalisation Commitments of the Developing and Transition Economies." Development Research Group, World Bank Policy Research Working Paper 2184.
- Mattoo, Aaditya, Randeep Rathindran, and Arvind Subramanian.** 2001. "Measuring Services Trade Liberalisation and its Impact on Economic Growth: An Illustration." World Bank Research Working Paper 2655.
- McGuire, Greg.** 1998. *Australia's Restrictions to Trade in Financial Services*. Canberra: AusInfo.
- Organization for Economic Cooperation and Development - OECD.** 2003. "Comparative Analysis of Regulatory Measures in Service Sector in South and Eastern Europe (SEE): Financial Services, Banking, Insurance, Securities." OECD South and

Eastern Europe Regional Programme, Forum on Trade in Services in South Eastern Europe and Vienna Institute for International Economic Studies. Paris: OECD.

- Rajan, Ramkishan S., and Graham Bird.** 2002. "Will Asian Economies Gain from Liberalising Trade in Services?" *Journal of World Trade*, 36(6): 1061–1079.
- Rajan, Ramkishan S., and Rahul Sen.** 2002. "Liberalisation of International Trade in Financial Services in South East Asia: Indonesia, Malaysia, Philippines and Thailand." Centre for International Economic Studies, University of Adelaide Discussion Paper 0217.
- Warren, Tony, and Christopher Findlay.** 2000. "How Significant are the Barriers? Measuring Impediments to Trade in Services." In *Services 2000: New Directions in Services Trade Liberalisation*, ed. Pierre Sauvé and Robert M. Stern, 57-85. Washington, D.C.: Brookings Institution Press.
- Washington Trade Daily.** 2007. "Interview with Fernando de Mateo y Venturini," February 13, 2007.
- World Trade Organization - WTO.** 2000. "Note on Assessment of Trade in Services in Certain Transition Economies – Communication from Slovenia, Bulgaria, Czech Republic, Poland and Slovak Republic to the WTO Council for Trade in Services." Special Session: Assessment of Trade in Services, 5 December 2000, S/CSS/W/18. Geneva: WTO.

Appendix

Table 2 Liberalisation Commitments in Financial Services for CESE and CIS Countries

Country		Insurance	Banking	Other (securities etc.)
Albania	Mode 1	Full commitment only for marine and aviation transport insurance; reinsurance and retrocession.	No commitment.	No commitment (until development of appr. prudential regulation, 2010 at the latest).
	Mode 2	Full commitment.	Limitations on capital outflow (until 2010 at the latest).	Limitations on capital outflow (until 2010 at the latest).
	Mode 3	Full commitment.	Full commitment.	Full commitment.
Armenia	Mode 1	Full commitment only for marine and aviation transport insurance; reinsurance and retrocession.	Full commitment.	No commitment.
	Mode 2	Full commitment.	Full commitment.	Full commitment.
	Mode 3	Full commitment.	Full commitment. Foreign branches may not provide deposit services.	Full commitment.
Bulgaria	Mode 1	Significant limitations including those on capital movement.	No commitment.	No commitment.
	Mode 2	Significant limitations including those on capital movement.	No commitment.	No commitment.
	Mode 3	Foreign entry only through participation in the existing insurance companies or authorized branches. Exclusive providers of mandatory non-life insurance.	Limitation on legal form of entry.	Limitation on legal form of entry.
Croatia	Mode 1	Full commitment only for marine and aviation transport insurance; reinsurance and retrocession.	Full commitment except for acceptance of deposits.	No commitment for trading, and underwriting and issue of securities.
	Mode 2	Full commitment only for marine and aviation transport insurance; reinsurance and retrocession	Capital mobility limitations.	Capital mobility limitations.
	Mode 3	Full commitment.	Full commitment.	Full commitment.
Czech Republic	Mode 1	No commitment.	No commitment for deposit services, payments and trade in foreign exchange assets. Otherwise full commitment.	No commitment for participation in issue of securities, asset management, settlement & clearing and trading transferable securities.
	Mode 2	No commitment for life insurance of permanent residents, insurance of property and liability for loss and damage on domestic territory.	No commitment for deposit and mortgage loan services. Otherwise mostly full commitment.	No commitment for asset management, otherwise mostly full commitment.
	Mode 3	Limitations on legal form of entry and exclusive providers of compulsory motor third party liability.	Limitations on legal form of entry. Branches allowed.	Limitations on legal form of entry.
Estonia	Mode 1	Full commitment.	No commitment for deposit services. Otherwise full commitment.	Full commitment.
	Mode 2	Full commitment.	Full commitment.	Full commitment.
	Mode 3	Full commitment.	Full commitment.	Full commitment.
Georgia	Mode 1	No commitment for life and non-life except for international transport regarding imports to Georgia. Full commitment for reinsurance and retrocession.	Full commitment.	Full commitment.
	Mode 2	Full commitment.	Full commitment.	Full commitment.
	Mode 3	Full commitment.	Full commitment.	Full commitment.
Hungary	Mode 1	Full commitment only for marine and aviation transport insurance; reinsurance and retrocession.	No commitment.	No commitment.
	Mode 2	Full commitment only for marine and aviation transport insurance; reinsurance and retrocession.	No commitment.	No commitment.
	Mode 3	MFN exemption (reciprocity condition).	MFN exemption (reciprocity condition).	MFN exemption (reciprocity condition).

Country		Insurance	Banking	Other (securities etc.)
Kyrgyzstan	Mode 1	No commitment, except for insurance of cargo transportation, brokerage and reinsurance.	Full commitment.	Full commitment.
	Mode 2	Full commitment.	Full commitment.	Full commitment.
	Mode 3	Full commitment.	Full commitment.	Full commitment.
Latvia	Mode 1	No commitment except for reinsurance.	No commitment.	No commitment.
	Mode 2	Full commitment.	Full commitment.	Full commitment.
	Mode 3	Full commitment.	Full commitment.	Full commitment.
Lithuania	Mode 1	Full commitment only for marine and aviation transport insurance; reinsurance and retrocession.	Full commitment.	Full commitment.
	Mode 2	Full commitment.	Full commitment.	Full commitment.
	Mode 3	Full commitment.	Full commitment.	Full commitment.
Macedonia, FYR	Mode 1	Full commitment only for marine and aviation transport insurance; insurance of commercially licensed transportation vehicles; and reinsurance and retrocession.	No commitment.	No commitment.
	Mode 2	Full commitment only for marine and aviation transport insurance; insurance of commercially licensed transportation vehicles; and reinsurance and retrocession	Full commitment except for deposit services which will be liberalised upon phase II of Stabilisation and Association Agreement (SAA).	No commitment, full commitment will be awarded gradually to trading, with the application of SAA with the EU.
	Mode 3	Limitation on legal form of entry, branches allowed from 2008.	Limitation on legal form of entry. Branches allowed from 2008.	Limitations on legal form of entry.
Moldova	Mode 1	Full commitment only for marine and aviation transport insurance; reinsurance and retrocession.	No commitment	No commitment.
	Mode 2	Full commitment.	Full commitment except that outgoing capital transactions require approval.	Full commitment except that outgoing capital transactions require approval.
	Mode 3	Full commitment.	Limitations on legal form of entry & branches.	Limitations on legal form of entry.
Poland	Mode 1	Full commitment only for reinsurance and retrocession and goods in international transport.	No commitment.	No commitment.
	Mode 2	Full commitment only for reinsurance and retrocession and goods in international transport.	No commitment.	No commitment.
	Mode 3	Limitations on legal form of entry. Branches allowed.	Limitations on legal form of entry. Branches allowed.	Limitations on legal form of entry. Branches allowed.
Romania	Mode 1	No commitment except for reinsurance of the part of the risk that cannot be placed on domestic market.	Full commitment except for payments where no commitment.	No commitment.
	Mode 2	No commitment except that ceding reinsurance on international market allowed for reinsured risk that cannot be placed on domestic market.	Only with the National Bank permission.	No commitment.
	Mode 3	Allowed only as a joint venture with a domestic person	Full commitment.	Limitations on legal form of entry.
Slovak Republic	Mode 1	No commitment for life insurance of permanent residents, insurance of property and liability for loss and damage on domestic territory and air and maritime insurance. Otherwise full commitment.	No commitment for deposit services, payments and trade in foreign exchange assets. Capital mobility limitations.	No commitment for participation in issue of securities, asset management, settlement & clearing services and trading transferable securities.
	Mode 2	No commitment for life insurance of permanent residents, insurance of property and liability for loss and damage on domestic territory. Otherwise full commitment.	No commitment for deposit services. Capital mobility limitations.	No commitment for asset management. Capital mobility limitations.
	Mode 3	Limitations on legal form of entry and exclusive providers of mandatory insurance schemes.	Limitations on legal form of entry. Branches allowed.	Legal form of entry.

Country		Insurance	Banking	Other (securities etc.)
Slovenia	Mode 1	Full commitment for marine and aviation transport insurance and goods in international transit. Otherwise no commitment.	No commitment. Only inbound credit, guarantees and commitments allowed, except for consumer credits (to be allowed upon acceptance of new Law).	No commitment.
	Mode 2	Full commitment for marine and aviation transport insurance; goods in international transit and reinsurance and retrocession of the part of the risk that cannot be placed on domestic market (to be abolished upon adoption of new Law). Otherwise no commitment.	No commitment.	No commitment.
	Mode 3	Only as a joint venture with domestic entities and upon approval. Maximum foreign ownership 99% (to be abolished upon adoption of new Law). No commitment for privatization.	Potential discretionary licensing for foreign participation. No branches. Will be liberalised upon adoption of new Law. No commitment on privatization.	Limitations on legal form of entry.

Note:

No commitment – market closed (although in effect it may be open, the country did not make any obligation to keep it so);

Full commitments – fully open market

Mode 1 – cross border trade,

Mode 2 – consumption abroad,

Mode 3 – commercial presence

Source: Authors' analysis of the WTO financial services commitments of the above countries.¹

¹ The analysis was performed as background research for the calculation of the liberalisation indices in Table 3.

Table 3 Liberalisation Indices for Direct Insurance and Banking in CESE and CIS

Country	EU and OECD membership	WTO membership date		Direct insurance		Banking	
				Life insurance	Non-life insurance	Acceptance of deposits	All types of loans
Estonia	EU	1999,	13-Nov	1.00	1.00	0.88	1.00
Lithuania	EU	2001,	31-May	0.88	0.90	1.00	1.00
Georgia	-	2000,	14-Jun	0.88	0.80	1.00	1.00
Kyrgyzstan	-	1998,	20-Dec	0.88	0.80	1.00	1.00
Armenia	-	2003,	5-Feb	0.88	0.90	0.79	1.00
Croatia	-	2000,	30-Nov	0.85	0.88	0.85	0.98
Albania	-	2000,	8-Sep	0.88	0.90	0.87	0.78
Latvia	EU	1999,	10-Feb	0.88	0.80	0.88	0.80
Moldova	-	2001,	26-Jul	0.88	0.90	0.67	0.61
Romania	EU	1995,	1-Jan	0.64	0.56	0.99	0.98
Poland	OECD, EU	1995,	1-Jul	0.85	0.75	0.64	0.56
Macedonia, FYR	-	2003,	4-Apr	0.64	0.69	0.64	0.61
Slovenia	EU	1995,	30-Jul	0.64	0.69	0.43	0.63
Bulgaria	EU	1996,	1-Dec	0.64	0.48	0.64	0.56
Slovak Republic	OECD, EU	1995,	1-Jan	0.43	0.50	0.64	0.69
Czech Republic	OECD, EU	1995,	1-Jan	0.44	0.40	0.64	0.81
Hungary	OECD, EU	1995,	1-Jan	0.21	0.31	0.21	0.19
Serbia	-	not a member		0.21	0.19	0.21	0.29

Note: Higher levels of index indicate higher liberalisation commitments

Source: Authors' calculations based on the methodology developed in Mattoo (1999).